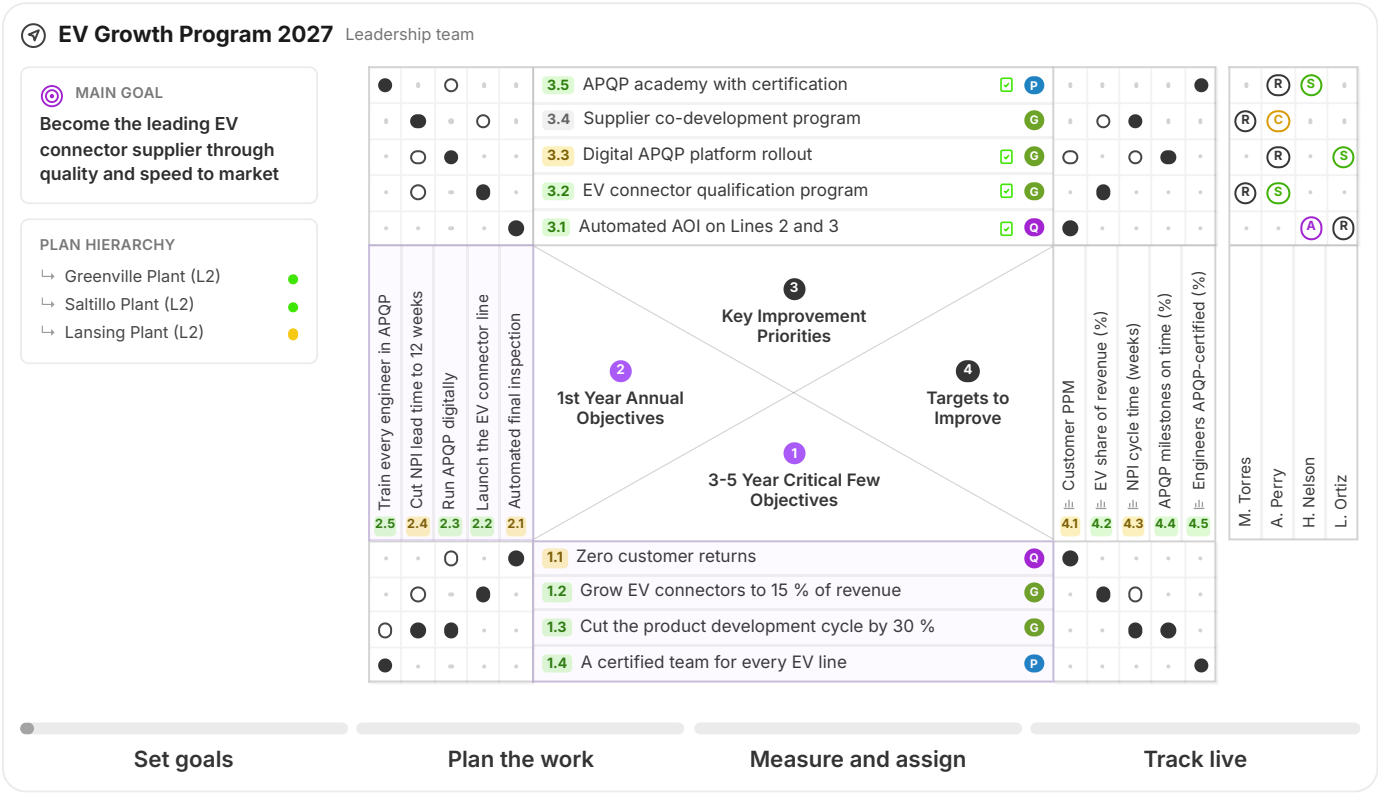
Hoshin Kanri software that turns strategy into daily action.

Cascade your 3-5 year vision into quarterly targets, daily tasks, and visible ownership. Everyone sees how their work drives results.



Your strategy lived in a slide deck

The board approved the plan. Three months later, nobody could tell you which daily actions connected to which strategic priorities. Teams were busy, but not with the right things.

Now it lives in every decision

TeamGuru is strategy deployment software built around a live X-Matrix. Your vision, quarterly targets and daily actions sit on one page. Every objective has an owner, every KPI connects to a goal, and progress is visible in real time.

- **Strategy visible to every level**
- **Progress tracked in real time**
- **Every objective has a clear owner**
- **Each level linked to the plan above**

HOW IT WORKS

One objective, from the X-Matrix to the plant

1 Each objective goes to the level that delivers it

The company matrix wants EV connectors at 15 % of revenue. The Greenville plant builds its own X-Matrix from that objective, with the company one in view. Every plant goal stays linked to the goal it serves.

2 Every priority becomes a project with a name on it

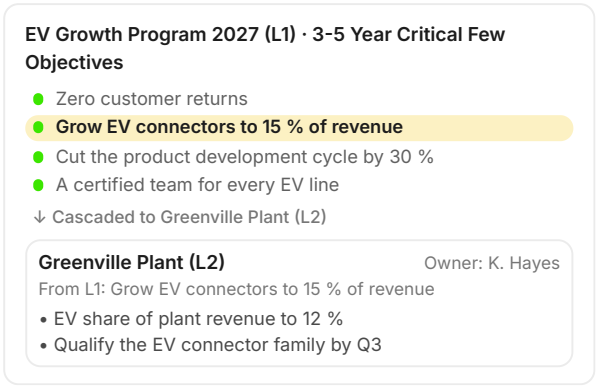
The plant priority, EV connector qualification, becomes a project in Projects & Actions, with an owner and actions with due dates. Its status shows back on the matrix, so trouble is visible where the strategy is.

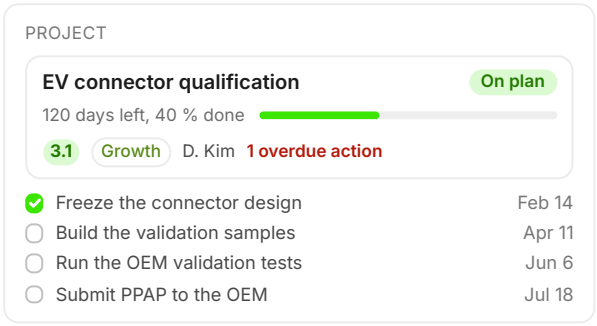
3 The targets are tracked, not typed into slides

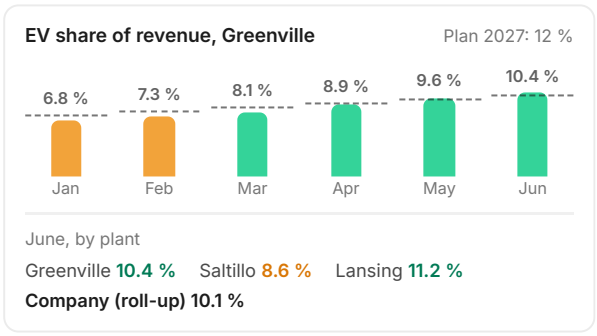
EV share of revenue is a target on the matrix and a metric on the KPI dashboard: plan against actual, month by month. Plant numbers roll up to the company figure automatically.

4 The monthly review reads the live plan

No deck to rebuild the night before. The review runs in Standardized Meetings on a fixed agenda: the matrix, the targets below plan, the projects at risk. Decisions leave the room as actions with an owner and a date. For the board, export the live plan to PowerPoint or PDF, or build your own report in Reports.







What you get

Visual strategy cascade

The X-Matrix gives your entire organization a single-page view of how strategic goals, annual objectives, improvement priorities and targets to improve (KPIs) connect to each other.

Linked matrices, level by level

Each plant or department builds its own X-Matrix with the level above in view and links every objective to the goal it serves. What you agree in catchball stays connected.

Status that updates itself

Each objective's status comes from the projects and targets under it and rolls up to the annual goals, the 3-5 year goals and the plan above. Hover a status to see why it is at risk.

Goal-to-action traceability

Every action, project, and KPI links back to a strategic objective. Nothing runs disconnected from the overall plan.

Try it with your own strategic goals.

Ask for a demo and a free 14-day trial.

www.teamguru.com